

Visual Identity Guide

Day of the Mediterranean



Mediterranean mosaic



Olive branch

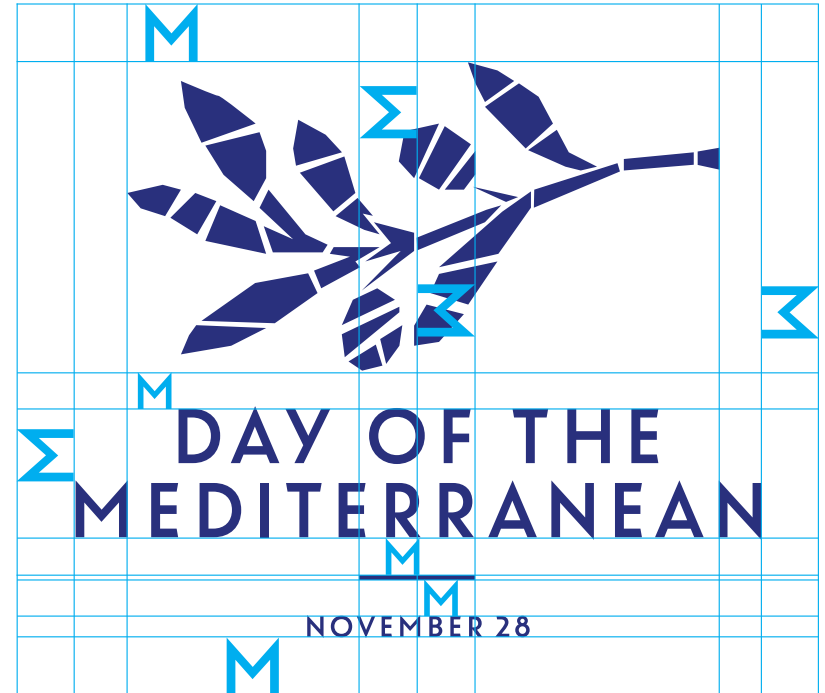




DAY OF THE MEDITERRANEAN

NOVEMBER 28

Safe Area



Size





DAY OF THE MEDITERRANEAN

NOVEMBER 28

Positive



DAY OF THE MEDITERRANEAN



NOVEMBER 28

Negative

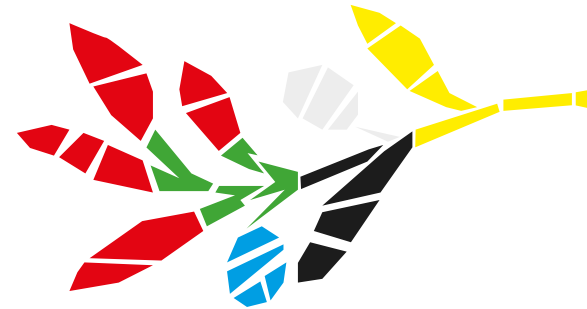


DAY OF THE MEDITERRANEAN

NOVEMBER 28







	PANTONE 2925 C CMYK 76 22 0 0 RGB 0 158 226 HEXADECIMAL #009EE2
	PANTONE 2756 C CMYK 100 91 18 4 RGB 40 48 124 HEXADECIMAL #28307C

Color



DAY OF THE MEDITERRANEAN




NOV 28

	PANTONE Black C CMYK 65 66 68 82 RGB 45 41 38 HEXADECIMAL #2D2926
	PANTONE 2925 C CMYK 76 22 0 0 RGB 0 158 226 HEXADECIMAL #009EE2
	PANTONE 3945 C CMYK 4 0 89 0 RGB 255 237 0 HEXADECIMAL #FFED00
	PANTONE 362 C CMYK 75 5 100 0 RGB 83 165 53 HEXADECIMAL #3FA535
	PANTONE 663 C CMYK 8 6 7 0 RGB 237 237 237 HEXADECIMAL #EDED
	PANTONE 485 C CMYK 1 100 99 1 RGB 226 5 17 HEXADECIMAL #E20511S



DAY OF THE MEDITERRANEAN

NOV 28

	PANTONE 7494 C CMYK 57 16 61 1 RGB 124 170 122 HEXADECIMAL #7CAA7A
	PANTONE 2756 C CMYK 100 91 18 4 RGB 40 48 124 HEXADECIMAL #28307C
	PANTONE 7409 C CMYK 7 41 98 1 RGB 233 161 1 HEXADECIMAL #E9A101

AA BB CC DD EE FF GG HH II
JJ KK LL MM NN ÑÑ OO PP
QQ RR SS TT UU VV WW XX
YY ZZ O 1 2 3 4 5 6 7 8 9
^ ; : - _ ? @ ! i = () % & / \$ # @
^ ; : - _ ? @ ! i = () % & / \$ # @
+ * [] { } Ç Ç

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Ññ Oo
Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz 0 1 2 3 4 5 6 7 8 9
.,:- _ ? ¡ ¡ = () % & / \$ # @ “
^ > < “ ” + * [] { } Ç ç

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Ññ Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2
3 4 5 6 7 8 9 .,:;-_?¿!|= (%) &
^ / \$ # @ " > < " ' ` + * [] { } Ç ç

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Ññ Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2
3 4 5 6 7 8 9 .,:;-_?¿!¡ = () % & /
*^ \$ # @ " > < " ' ` + * [] { } Ç ç*

