

FIND THE MED



IN YOUR CITY

3 CONTINENTS

More than
480 MILLION PEOPLE
live in the Mediterranean,
820 million in
UfM countries

Sources: EEA

Day of the Mediterranean

mediterraneanday.com #MediterraneanDay

In November 2020, the 42 Member States of the Union for the Mediterranean declared the 28th of November as the official Day of the Mediterranean, to be marked annually, calling upon everyone that identifies with the Mediterranean to celebrate the lasting legacy of this age-old agora of cultural dialogue, wisdom and humanism.

Home to more than 480 million people living across 3 continents, with a coastline of 46,000 km, the region offers a globally unparalleled wealth of human and natural diversity. Communities and cultures have long exchanged ideas, trade and learning across this common sea, and this Day aims to strengthen these ties, promote dialogue and highlight achievements in the region, as well as showcase issues of interest and mobilising political will and resources to address shared challenges.

“The Mediterranean is our home and our livelihood, our history and our future,” said **UfM Secretary General, Nasser Kamel**. “We’re facing great challenges as a region but we also hold great potential, and the Day of the Mediterranean is a fantastic opportunity to rejoice in all that we have done and can do if we work together.”

Commemorating the anniversary of the Barcelona Process, which launched the Euro-Mediterranean Partnership on this date in 1995, the Day aims to shine a spotlight on regional achievements and initiatives undertaken by all the organisations and stakeholders who work every day to strengthen cooperation and integration across the area.

The ultimate objective of the Day is to celebrate our diversity, show that our similarities outweigh our differences, and to foster a sense of togetherness and community.

Now let’s celebrate!

For any questions or interviews,
please contact:

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FAQ



Image: Morocco

Why do we mark the Day of the Mediterranean?

The Day of the Mediterranean aims at **fostering a common Mediterranean identity**. The cultural dimension is an important component of the celebration as this Day provides the opportunity to hold local, national and international events, exhibitions and festivals across the region.

The Day also provides **unique momentum every year** to increase the visibility of a **positive Mediterranean agenda** and the overall regional efforts undertaken by governments, international and regional organisations, development agencies, private sector, civil society and all the stakeholders who work daily to enhance cooperation and integration across the region. It is the occasion to **showcase issues of interest, mobilise political will** and resources to **address challenges**, and **celebrate the region's achievements**.

Why the 28th of November?

On the **28th of November 1995**, the Barcelona Process was born out of a call to convert the Mediterranean region into a shared space for joint socio-economic progress and dialogue between peoples.

The **Day of the Mediterranean** is thus a precious reminder of this commitment, to continue - despite the challenges that may come our way - moving forward and ahead **together**.

“To foster a common Mediterranean identity and increase the visibility and ownership of regional cooperation, we declared the 28th of November the Day of the Mediterranean. Coinciding with the date of the Barcelona Declaration, the Day of the Mediterranean will provide the opportunity to hold cultural events across the region with a view to strengthening ties, promoting intercultural exchanges and dialogue and embracing the diversity of the region.”

Official conclusion of the 5th UfM Regional Forum, 2020, [here](#).

Who is it for?

Everyone! From organisations working in the field of cooperation and development, cultural actors, media outlets and representatives, public and private entities, right down to the citizens who live and work in the Mediterranean.

Day of the Mediterranean: Campaign 2023



The Mediterranean will always be an **essential element of those cities and countries bordering its sea**. From the very obvious horizon where the sky meets the water, the comforting sight of a palm tree or bougainvillea to the specific spices and flavours found in Mediterranean dishes, it is hard to escape the Mediterranean.

But if we push our search further - and farther - **we will find out that small pieces of the Mediterranean's heritage and culture** can be found where nobody expects them to, even thousands of kilometers away from the shores of the Mare Nostrum. And these tokens can take many forms: street names honouring an important figure from the region, colourful mosaics and beautiful ruins of long-forgotten empires or food specialties inspired by human movements throughout History, you name it!

Will you help us find the Mediterranean in the most unexpected places?

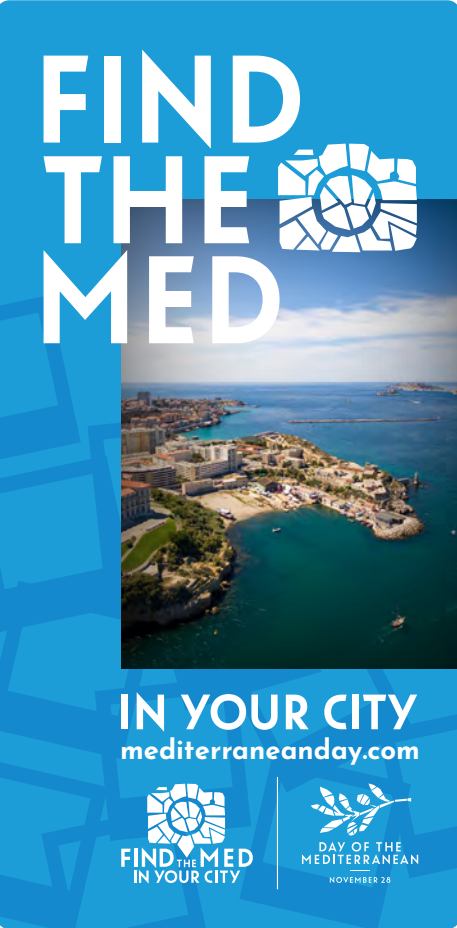
Take a picture and tell us... Where do you find the Mediterranean in your city?

Share it on social media and don't forget to tag **#MediterraneanDay**

Video teaser of the Day of the Mediterranean's campaign



Get involved



Brand your show

The official Day of the Mediterranean logo is available in many languages → if your language is missing, please contact us and we will be happy to provide it.

If you would like to be an official partner of the Day of the Mediterranean, please do **get in touch:** media@ufmsecretariat.org

We would be more than happy to include your logo on the website, and to promote and reshare your content.

Join the #MediterraneanDay conversation

We are encouraging public and private sector partners across the region to host events, competitions, festivals, open days, exhibitions, debates and discussions.

If you would like to attend or cover an event, you can find them all listed [here](#) in the directory.

Please find here some stories from the Euro-mediterranean region.

Interviews

If you have an idea for a larger segment or feature on the Day, or on an aspect of the Mediterranean that could form part of the celebrations, let us know! We can provide quotes, interviews and contributions from our roster of experts and partners.

The UfM Secretary General Nasser Kamel, the UfM's own experts, as well as experts from the wider Mediterranean ecosystem are available for any further comments or questions, as well as project promoters and beneficiaries from more than 60 supported initiatives.

Please contact us at media@ufmsecretariat.org

You can find a full list of our institutional partners and project promoters [here](#).

More information



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

43 Member States

27 EU members and 16 Southern and Eastern Mediterranean countries. Their Senior Officials meet regularly to oversee and coordinate the activities of the UfM.

2 Co-Presidents

The EU and Jordan have assumed the Northern and Southern Co-Presidency since 2012, embodying the UfM principle of co-ownership.

1 Secretariat

Based in Barcelona, the Secretariat is the operational platform of the UfM.

Milestones

1995: Barcelona Process

2008: Launch of the Union for the Mediterranean

2010: Creation of the UfM Secretariat

2011 - present: 60+ projects labelled; UfM Regional Forum; UfM Roadmap; UfM - EU Neighbourhood policy; UfM - UN Observer Status

2017: 2017: New UfM Roadmap for Action

Nov 2020: UfM Member States declare the Day of the Mediterranean

The Barcelona Process

On the 28th of November 1995, the Ministers of Foreign Affairs of the EU and 12 Southern and Eastern Mediterranean countries held the first Euro-Mediterranean Conference in Barcelona. They signed an agreement to launch the Euro-Mediterranean Partnership Process, a new dialogue framework born from a desire to build the Mediterranean region into a space of shared peace, stability, security and prosperity.

The Union for the Mediterranean

The Union for the Mediterranean was born from a continuation of the desire for regional integration and cohesion. The UfM brings together 43 European and Southern and Eastern Mediterranean countries to work together on an equal footing under a North-South Co-Presidency, currently held by the EU and Jordan. It aims to enhance regional cooperation, dialogue and the implementation of concrete projects and initiatives with tangible impact on the lives of citizens.



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Union for the Mediterranean



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Facts and Figures

Sources: EEA briefing / UNICEF / OECD / FAO, 2018 / European Commission Environment Directorate General / Docksthefuture / ILO Report on SMEs and employment creation / UNTWO / MedECC / European Commission Environment Directorate General

The Mediterranean basin, EXTENDING OVER MORE THAN 2 MILLION SQUARE KILOMETRES, is the world's second-largest biodiversity hotspot

The Mediterranean has 46,000 KM OF COASTLINE

80% OF JOBS IN THE MEDITERRANEAN REGION are created by SMEs

Only two of the 49 UNESCO-RECOGNISED CULTURAL SITES AROUND THE MEDITERRANEAN SEA ARE SAFE from climate change

The Mediterranean region is the NUMBER 1 TOURIST DESTINATION in the world

The Mediterranean holds 18% OF THE WORLD'S MARINE FLORA, AND 28% ARE ENDEMIC SPECIES (unique to the region)

One of the world's busiest shipping routes: AROUND 1/3 OF THE WORLD'S TOTAL MERCHANT SHIPPING CROSSES THE SEA each year

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DAY OF THE MEDITERRANEAN

NOVEMBER 28



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#MediterraneanDay

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Union for the Mediterranean
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